Strategic Opportunity Grants Program
A Sampling of Grant Recipients

Brown Bagging for Calgary Street Kids Society                  $10,000
Fund Development Analysis for BB4CK
This high-level review of BB4CK’s fundraising strategy, tools and tactics will offer insights and recommendations that will support the organization in meeting its fund development goal for 2018, and set it up for success in future years, ensuring that the organization can continue to rely on 100% of its budget coming from fundraised dollars to feed hungry kids in our city.

Bow Valley SPCA          $2,600
How to Successfully Manage and Modify Problem Behaviour in Shelter Dogs
Training will focus on how to use dog enrichment and play to increase quality of life for shelter dogs making them more adoptable, and once adopted, more successful in their community. The training will be offered to Bow Valley SPCA volunteers at no cost and to other shelter staff and volunteers throughout Alberta and Western Canada for a small fee.

Calgary Heritage Authority                      $ 5,000
CHA Strategic Planning Project
To conduct the first formal strategic planning session held by the CHA. To determine CHA’s priorities for the next 1-3 years; create a roadmap for implementing the strategic priorities; and clarify accountabilities and measurable goals in implementing the strategic plan.

Cochrane Search & Rescue Association       $8,000
Cochrane Search And Rescue Training And Videos
To produce and create a series of videos from Cochrane Search And Rescue training and incident prevention activities to be used for, including but not limited to, promotional purposes, social media, training, education, and fundraising.

Elizabeth Fry Society of Calgary                     $10,000
Strategic Planning for the Knowledge Keepers Helpers
To develop a Strategic Action Plan to direct the continuation of work conducted by the Knowledge Keepers Helpers (an alliance of Indigenous Elders led by Dr. Reg Crowshoe) for the upcoming year.

Kahanoff Centre for Charitable Activities       $10,000
Shared Services and Shared Spaces Environmental Scan and Market Research
In order to inform and guide KCCA’s work towards its vision of offering shared service and expanded shared space opportunities to Calgary’s nonprofit sector, research will be conducted to explore the current activity, interest, demand, potential delivery models and viability related to these strategies.

Knox United Church                  $4,800
Sanctuary Cafe Launch at Knox United Church
We’ve consulted with London UK practitioners on site re: cafe launch. A London practitioner has visited Knox to provide general info & inspiration. In order to generate revenue and develop sustainable practices early, we want to retain a UK practitioner for 60 hours (reduced rate of $80/hr) to consult on-site at launch.

KidSport Canada – Alberta         $3,000
HR Policy Review, Assessment and Update
The purpose and goal of this project is to review, assess and update our HR policies and procedures through the utilization of an industry expert who will help us ensure accuracy, professionalism and timeliness around these very important documents that help lead and guide our organization.

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Lougheed House          $7,500
Museum Gift Shop Social Enterprise Reset
Resetting the Shop for summer 2018, as an integral aspect of visitor experience, it must contribute to the mission of the museum; this project helps staff implement the 3 Ps of people, planet, profit to bring a local & sustainable focus to the social enterprise.

PREP Program – for Individuals with Down Syndrome      $8,000
PREP Leadership Transition
To support the successful transition of leadership from the founder and Executive Director of 30 years to a new Executive Director.

Quest Theatre Society         $7,500
Quest Theatre IT audit and Systems Overhaul
Quest Theatre would like to hire SysGen Solutions Group to conduct an I.T. audit, and to identify and implement (or overhaul and upgrade) a new CRM, accounting, and technological environment that will support our changing needs, and enhance our connections to stakeholders of all kinds.

Urban Society for Aboriginal Youth (USAY)     $10,000
Medicine Wheel Warriors
Combining art, technology and innovation, USAY will empower 50 Indigenous youth to imagine themselves as superheroes and 3D print action figures in their likeness (3D scanning). Their superheroes personas and “powers” will be able to create positive social change in their communities, schools and neighbourhoods.

Windmill Microlending           $8,000
Furthering Philanthropy in the Bow Valley
The goal is to bring a world-class resource to the Bow Valley that will help us all to think bigger, identify ways to do more and grow our philanthropic culture.