

RECOGNITION GUIDELINES

Calgary Foundation appreciates receiving recognition of support for your organization's initiative. Please review the following guidelines for appropriate recognition and logo use for both online and print communication materials:

- Before using the Calgary Foundation logo in your work, please review our [Brand Guidelines](#).
- Calgary Foundation logos can be downloaded directly [here](#).
- Calgary Foundation has a vertical pop-up banner available for organizations looking to recognize the Foundation at events. To reserve the banner please contact us via [email](#).
- We encourage you to link directly to our [Facebook](#), [Instagram](#) and/or [LinkedIn](#) page so we can assist your organization in promoting new initiatives and programs.
- We ask that a copy of any publication or signage featuring the Calgary Foundation logo be sent to [Communications staff](#) at the Foundation PRIOR to publication for approval.
- Please provide copies of all materials that recognize Calgary Foundation as a supporter of your project. To help us tell the story of your work, we would request that you please include pictures or other appropriate material.
- Should you have any questions regarding logo use or recognition of Calgary Foundation, please contact Communications staff via [email](#) or phone (403-802-7712).
- Fund Recognition. If you are referring to your Fund in a press release or in other materials, and are curious how best to present it, we recommend, "your fund name" at Calgary Foundation. ex: for example, "Jane's Family Fund at Calgary Foundation."