Community Knowledge Centre
Charitable Org. icon

The purpose of this icon is to enable all charities participating in the Calgary Foundation’s Community Knowledge Centre to create direct links between their own web sites and the CKC’s.

But beyond the simple linking aspect, it is meant to show donors, the media and other organizations both non and for profit, that your organization is participating in this powerful community-building tool.

How to use it
If you have your own web presence, have someone on your team place the icon somewhere conspicuous on your site.

We recommend at the foot of your site (if you have a universal footer, it will appear on every page), If not, have it visible on your home page at the bottom.

You can even celebrate your organization’s commitment to the CKC by featuring the icon in your “About Us” section too.

An example showing placement in a site’s universal footer.

An example showing the icon much larger as part of the About Us section.

JPG
To be used on a white background.

PNG
To be used on a coloured background.