



Ukraine Humanitarian Crisis

WINTER APPEAL

People in Ukraine are facing a harsh winter as sub-zero temperatures and escalating attacks on energy and heating infrastructure are leaving many in the cold.

In what is Ukraine's coldest winter in a decade, every moment without heat is life-threatening. Right now, the Ukrainian Red Cross Society needs support to ramp up their response to help ease suffering caused by the cold.

Escalating attacks on energy and heating infrastructure continue to leave people in 5–12°C living rooms for days at a time, unable to cook, boil water, run medical devices, or even charge a phone to check on loved ones. **Needs are growing by the minute, and you can help.**

The Ukrainian Red Cross is already ramping up generator deliveries to hospitals and care centres for older people, conducting home-based care checks, distributing blankets and hot meals, and operating heating points for community use. As winter continues, the needs will only grow.

A generous anonymous donor will match every dollar donated by Canadians to the Canadian Red Cross Ukraine Humanitarian Crisis—Winter relief 2026 Appeal, up to a maximum of \$500,000, starting from January 27, 2026.

Give today to provide vital humanitarian assistance to people in Ukraine.

“In Canada, we understand what -20°C feels like. We know how difficult it would be to cope without heat, even for a few hours. The coming weeks are going to be extremely challenging for people in Ukraine, especially for older people, families with children, and people living with disabilities and chronic diseases. Your support at this moment is critical.” – **CELINE MCGARVEY**, LEAD REGIONAL SPECIALIST, EUROPE, CANADIAN RED CROSS

HOW YOUR SUPPORT COULD HELP:



Winter Relief Items

Provide much-needed relief items such as multi-fuel stoves, emergency repair kits for homes damaged by the conflict, and more to impacted families.



Shelter

Ensure warm and safe living conditions that provide protection from harsh winter weather are available to people in need.



Humanitarian Specialists

Send highly trained humanitarian workers to support winter shelter operations across impacted areas of the country.

1-800-418-1111 | WeCare@redcross.ca | redcross.ca | Charity #: 119219814RR0001

* The fundraising costs, including trust fund management, related to any emergency appeal will not exceed eight per cent.