

Impact Loan Readiness Self-Assessment

Below are the 6 C's of Social Credit, core considerations reviewed in an application for an impact loan. This tool is meant to guide self-reflection on key questions to assess your readiness to borrow. Achieving a check mark in every box isn't a requirement to apply. We are glad to have conversations with organizations at different stages in readiness.





CAPACITY Your capacity to repay the loan.

What is your repayment plan?

We have committed funding (grants, donations, other financing) we will use to repay	V
We are scaling up proven operations that will generate new revenue or create cost savings	V
We have created a fund development or campaign plan with identified sources of support	V
We anticipate we can repay with our normal operating income over the long term	V
We are currently developing a fund development or campaign plan	0
We are piloting a new venture and projected revenue will allow us to repay	0
We have a grant that is ending, and we aren't yet sure how we will recover or replace it	X
We do not have a specific project in mind, or know which funds we would use to repay	X
We plan to pursue grants from Calgary Foundation to repay the loan*	X
*Loans and grants from CF can often both support transformational projects. Loan repayment shouldn't rely on a grant; each plays its own ro	le.

How resilient is your ability to repay?

Our projection of available cash (from annual operations and grants, donations), is more than projected repayments of interest and principal, with some buffer (~20%)	√
Our projection of available cash is less than projected repayments of interest and principal	X
Our operating cash reserve of 6 months to 1 year or more could be used for debt payments	V
Our operating cash reserve of less than 6 months could be used for debt payments	0
We have multi-year pledged funding formalized through signed agreements	V
Our funding is diversified, and would remain stable if support from 1-2 key funders changed	V
Our funding is dependent on 1-2 main funders without long-term commitments in place	0

COLLATERAL Your assets pledged as security in the event of default.

We have property or other assets, such as an endowment, we can pledge as collateral	V
We have a supporter or partner entity willing to serve as a guarantor	V
The value of the collateral we can pledge is more than the loan, with some buffer (~20%)	V
The value of the collateral we can pledge is less than the loan	0
We will be seeking an unsecured loan, without any pledged collateral	0

CAPITAL Your current and historical financial health.

We have maintained generally stable operating income for the past 5 years	√
We are debt free, or currently hold minimal other debt	\checkmark
We have successfully managed debt in our recent financial history	\checkmark
If repayment depends on donations, we've had historical success in fundraising	√
We are investing our own equity in this project, not relying solely on debt	\checkmark
We have experienced some turbulent financial health	0
We hold significant other debt (current or long-term)	0
We are looking to borrow to avoid bankruptcy	X

CONDITIONS External factors that might affect your plans.

Our plans could be impacted by upcoming political decisions (ex. change in legislation)	0
Our project is contingent on external factors to move ahead (ex. funding from a partner)	0
Our revenue has been impacted by COVID-19, making it difficult to be certain of projections	0

CHARACTER Your experience and readiness for credit.

Does your board support taking on debt?

Our board supports borrowing funds, or the organization is an experienced borrower	V
Our board is unsure about borrowing funds, or doesn't yet know we are considering it	0
Our board is not supportive of taking on any new debt	X

Do you have a team in place to manage the loan and the project?

Our staff and board have diverse skills and experience to manage the loan and project	V
We plan to hire the talent needed for this project as part of receiving this loan	0

Do you have adequate controls in place?

We have a strategic plan, and regularly report progress to our board and other stakeholders	V
We measure and publicly report on the community impact of our work	V
We have a robust organizational budget and financial plan for the project	
We regularly produce internal financial reports (balance sheet, profit loss statement)	V

COMMUNITY The transformational community impact you hope to achieve.

Our track record demonstrates reach and capacity to drive change in the community	√
We expect this project will address a major issue and serve a great number of people	√
We can demonstrate how we incorporate principles of equity into our work	√
We address vital priority area(s): Reducing poverty; Encouraging mental health; Living a creative life;	-/
Strengthening relationships with Indigenous communities; Pursuing an environmentally sustainable future.	V