

**CALGARY  
FOUNDATION**

# **LAW AWARDS**

Communications Kit

**We invite you to utilize the content provided in this communications kit to share award opportunities with your community.**

**Tag us!**     **@calgfoundation**

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### GENERAL SOCIAL MEDIA TEMPLATE

- Promote all Law Awards in one post to your social media audience.
- Copy is provided under the corresponding social media graphic.
- Social media graphic is located in the ZIP folder.

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### INDIVIDUAL SOCIAL MEDIA TEMPLATES

- Promote individual Law Awards in separate posts to your social media audience.
- Copy is provided next to the corresponding social media graphic.
- Social media graphics are located in the ZIP folder.

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### EMAIL TEMPLATE

- Email template to share with your community (students, community members, etc).

# General social media template

Used to promote both Law Awards in one post:



■ Social media graphic in the ZIP folder

## Copy for Law Awards:

Established by generous donors, Calgary Foundation provides two unique award opportunities for students studying in a Juris Doctor program. To view the full award descriptions and criteria, please visit <https://bit.ly/3uJjonE>.

# Individual social media templates

Used to promote individual Law Awards in separate posts to your social media audience:

## CALGARY BLACK CHAMBERS BLAKES LAW SCHOLARSHIP



 Social media graphic in the ZIP folder

Calgary Black Chambers Blakes Law Scholarship supports Black students enrolled in any year of study in a Juris Doctor (JD) program. Must demonstrate outstanding academic achievement and community involvement. One award valued at \$7,000, applied directly to tuition. Deadline is June 1. Learn more at <http://bit.ly/39NnKQu>.

## THE KYLE BLOCK LAW SCHOLARSHIP



 Social media graphic in the ZIP folder

The Kyle Block Law Scholarship supports applicants enrolled in second year of study or beyond in a Juris Doctor program at a post-secondary institution in Alberta, British Columbia or Saskatchewan, demonstrating financial need, good academic standing (cumulative GPA greater than or equal to 2.7 or 70%), and involvement (past or present) in competitive sports, music, fine arts or social justice issues. One or more awards valued at a minimum of \$2,500, applied directly to tuition. Deadline is June 1. Learn more at <http://bit.ly/39NnKQu>.

# Email template

Used to share with your community

Subject Line: Calgary Foundation Law Scholarships – Online Applications Open

Hello,

Established by generous donors, Calgary Foundation provides two unique award opportunities for students studying in a Juris Doctor program.

Calgary Black Chambers Blakes Law Scholarship supports Black students enrolled in any year of study in a Juris Doctor program, demonstrating outstanding academic achievement and community involvement. One award valued at \$7,000, applied directly to tuition.

The Kyle Block Law Scholarship supports students enrolled in second year of study or beyond in a Juris Doctor program at a post-secondary institution in Alberta, British Columbia or Saskatchewan, demonstrating financial need, good academic standing (cumulative GPA greater than or equal to 2.7 or 70%), and involvement (past or present) in competitive sports, music, fine arts or social justice issues. One or more awards valued at a minimum of \$2,500, applied directly to tuition.

The deadline to apply to each award is June 1st at midnight.

For full award descriptions, please visit <https://calgaryfoundation.org/student-awards/>.

Access to the applications can be found through the Student Awards Online Portal by selecting 'Apply Now' under the award listing on the awards webpage.

For detailed instruction about applying to Student Awards at Calgary Foundation, please view our Applicant Guide and video [here](#).

If there are any questions, please contact [studentawards@calgaryfoundation.org](mailto:studentawards@calgaryfoundation.org).

Wishing you success on your future educational endeavours,

# Calgary Foundation Student Awards

Recognizing the power of education to change lives, Calgary Foundation provides financial support to help students achieve their goals. Established by generous donors, over 200 Student Award Funds provide over 500 scholarships, awards, and bursaries annually at post-secondaries locally, provincially and across the country.

## Questions?

[studentawards@calgaryfoundation.org](mailto:studentawards@calgaryfoundation.org)

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Calgary Foundation

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[calgaryfoundation.org/student-awards](https://calgaryfoundation.org/student-awards)



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