

**CALGARY  
FOUNDATION**

**BUSINESS  
AWARDS**

Communications Kit

We invite you to utilize the content provided in this communications kit to share award opportunities with your community.

**Tag us!**     @calgfoundation

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### GENERAL SOCIAL MEDIA TEMPLATE

- Promote all three Business Awards in one post to your social media audience.
- Copy is provided under the corresponding social media graphic.
- Social media graphic is located in the ZIP folder.

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### INDIVIDUAL SOCIAL MEDIA TEMPLATES

- Promote individual Business Awards in separate posts to your social media audience.
- Copy is provided next to the corresponding social media graphic.
- Social media graphics are located in the ZIP folder.

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### EMAIL TEMPLATE

- Email template to share award details with your community (students, community members, etc).

# General social media template

Used to promote all three Business Awards in one post:



■ Social media graphic in the ZIP folder

## Copy for Business Awards:

Established by generous donors, Calgary Foundation provides three unique award opportunities to students studying in the field of Business. To view the full award descriptions and criteria, please visit <https://bit.ly/3uJjonE>.

# Individual social media templates

Used to promote individual Business Awards in separate posts to your social media audience:

## CALGARY BLACK CHAMBERS BUSINESS SCHOLARSHIPS



Calgary Black Chambers Business Scholarships (supported by BMO and TD) support Black students entering second year or beyond of a full-time undergraduate Commerce or Business Administration degree or diploma program, demonstrating good academic standing (cumulative GPA greater than or equal to 2.7 or 70%), community and business involvement. Two awards valued between \$5,000 - \$7,000, applied directly to tuition. Deadline is June 1. Learn more at <https://bit.ly/3uJjonE>.

■ Social media graphic in the ZIP folder

## CALGARY BLACK CHAMBERS PEMBINA LEADERSHIP SCHOLARSHIP



Calgary Black Chambers Pembina Leadership Scholarship supports Black students entering second year or beyond of a full-time undergraduate degree or diploma program, studying Commerce, Business Administration, Economics, Engineering, Computer Science, Land Administration, Political Science, or Policy Studies, demonstrating good academic standing (cumulative GPA greater than or equal to 2.7 or 70%), school and/or community involvement. Five awards valued at \$7,000 each, applied directly to tuition. Deadline is June 1. Learn more at <https://bit.ly/3uJjonE>.

■ Social media graphic in the ZIP folder

# THE KYLE BLOCK SCHOLARSHIP



■ Social media graphic in the ZIP folder

Established in memory of Kyle Alfonso Block, The Kyle Block Scholarship supports students entering second year of study or beyond studying engineering, business or economics at a post-secondary institution in Alberta, British Columbia or Saskatchewan, demonstrating financial need, good academic standing (cumulative GPA greater than or equal to 2.7 or 70%), and involvement (past or present) in competitive sports, music, fine arts or social justice issues. One or more awards valued at a minimum of \$2,500, applied directly to tuition. Deadline is June 1. Learn more at <https://bit.ly/3uJjonE>.

# Email template

Used to share with your community

Subject Line: Calgary Foundation Business Awards – Online Applications Open

Hello,

Established by generous donors, Calgary Foundation provides three unique award opportunities to students studying in the field of Business.

Calgary Black Chambers Business Scholarships (supported by BMO and TD) support Black students entering second year or beyond of a full-time undergraduate Commerce or Business Administration degree or diploma program, demonstrating good academic standing (cumulative GPA greater than or equal to 2.7 or 70%), community and business involvement. Two awards valued between \$5,000-\$7,000, applied directly to tuition.

Calgary Black Chambers Pembina Leadership Scholarship supports Black students entering second year or beyond of a full-time undergraduate degree or diploma program, studying Commerce, Business Administration, Economics, Engineering, Computer Science, Land Administration, Political Science, or Policy Studies, demonstrating good academic standing (cumulative GPA greater than or equal to 2.7 or 70%), school and/or community involvement. Five awards valued at \$7,000 each, applied directly to tuition.

The Kyle Block Scholarship supports students entering second year of study or beyond studying engineering, business or economics at a post-secondary institution in Alberta, British Columbia or Saskatchewan, demonstrating financial need, good academic standing (cumulative GPA greater than or equal to 2.7 or 70%), and involvement (past or present) in competitive sports, music, fine arts or social justice issues One or more awards valued at a minimum of \$2,500, applied directly to tuition.

The deadline to apply to each award is June 1st at midnight.

For full award descriptions, please visit <https://calgaryfoundation.org/student-awards/>.

Access to the applications can be found through the Student Awards Online Portal by selecting 'Apply Now' under the award listing on the awards webpage.

For detailed instruction about applying to Student Awards at Calgary Foundation, please view our Applicant Guide and video [here](#).

If there are any questions, please contact [studentawards@calgaryfoundation.org](mailto:studentawards@calgaryfoundation.org).

Wishing you success on your future educational endeavours,

# Calgary Foundation Student Awards

Recognizing the power of education to change lives, Calgary Foundation provides financial support to help students achieve their goals. Established by generous donors, over 200 Student Award Funds provide over 500 scholarships, awards, and bursaries annually at post-secondaries locally, provincially and across the country.

## Questions?

[studentawards@calgaryfoundation.org](mailto:studentawards@calgaryfoundation.org)

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Calgary Foundation

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[calgaryfoundation.org/student-awards](https://calgaryfoundation.org/student-awards)



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