

**CALGARY
FOUNDATION**

**AGRICULTURE
AWARDS**

Communications Kit

We invite you to utilize the content provided in this communications kit to share award opportunities with your community.

Tag us!     @calgfoundation

Table of Contents

PAGE 3

GENERAL SOCIAL MEDIA TEMPLATE

- Promote all six Agriculture Awards in one post to your social media audience.
- Copy is provided under the corresponding social media graphic.
- Social media graphic is located in the ZIP folder.

PAGE 4

INDIVIDUAL SOCIAL MEDIA TEMPLATES

- Promote individual Agriculture Awards in separate posts to your social media audience.
- Copy is provided next to the corresponding social media graphic.
- Social media graphics are located in the ZIP folder.

PAGE 7

EMAIL TEMPLATE

- Email template to share award details with your community (students, community members, etc).

General social media template

Used to promote all six Agriculture Awards in one post:



■ Social media graphic in the ZIP folder

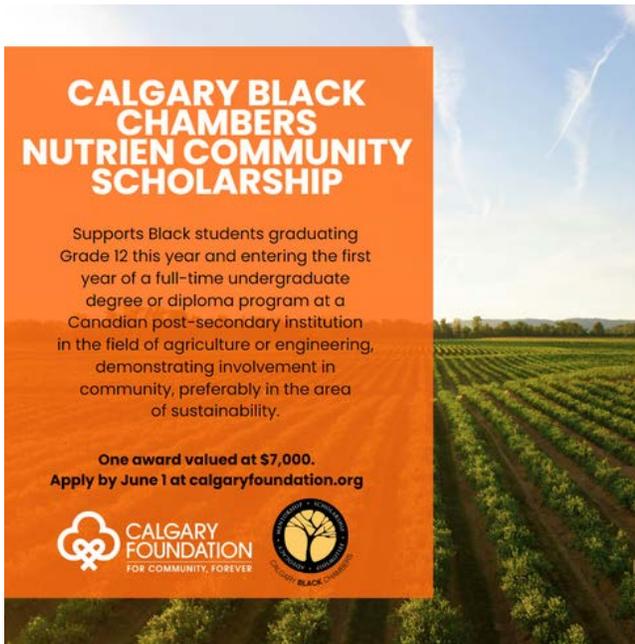
Copy for Agriculture Awards:

Established by generous donors, Calgary Foundation provides six unique award opportunities to students studying in the field of Agriculture and/or Veterinary Medicine. To view the full award descriptions and criteria, please visit <https://bit.ly/3uJjonE>.

Individual social media templates

Used to promote individual Agriculture Awards in separate posts to your social media audience:

CALGARY BLACK CHAMBERS NUTRIEN COMMUNITY SCHOLARSHIP



 Social media graphic in the ZIP folder

Calgary Black Chambers Nutrien Community Scholarship supports Black students graduating Grade 12 this year from a Calgary high school and entering their first year of a full-time undergraduate degree or diploma program at a Canadian post-secondary institution in the field of agriculture or engineering, demonstrating involvement in community, preferably in the area of sustainability. One award valued at \$7,000, applied directly to tuition. Deadline is June 1. Learn more at <https://bit.ly/3uJjonE>.

DR. SCOTT RAIDAN MEMORIAL AWARD



 Social media graphic in the ZIP folder

Established to recognize aptitude and encourage learning in Large Animal Veterinary Medicine, the Dr. Scott Rairdan Memorial Award supports applicants in any year of study pursuing a Doctor of Veterinary Medicine degree at a Canadian post-secondary institution, with an emphasis on large animal or mixed practice veterinary medicine, demonstrating leadership and active participation in extra-curricular activities. Preference given to students pursuing a career in large animal theriogenology and/or embryo transfer. One or more awards valued at \$2,500, applied directly to tuition. Renewable for up to three consecutive years of study as long as the recipient maintains award eligibility. Deadline is June 1. Learn more at <http://bit.ly/39NnKQu>

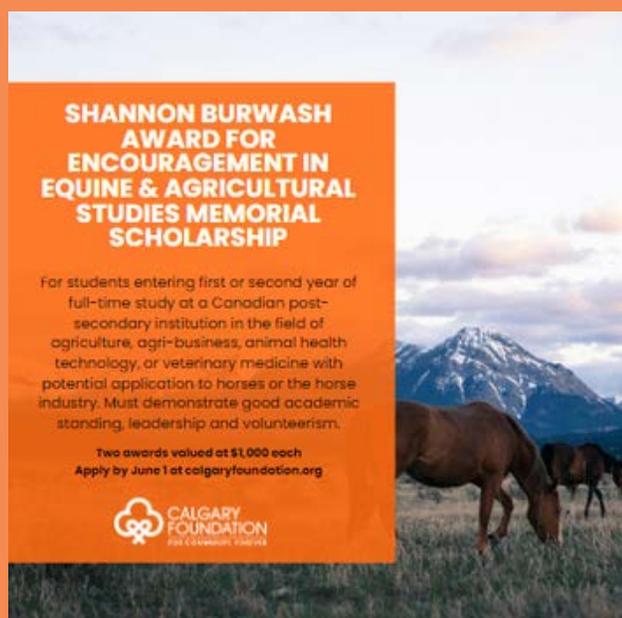
FRIENDS OF THE STOCKMEN'S MEMORIAL FOUNDATION AWARD



Applicants to the Friends of the Stockmen's Memorial Foundation Award must be entering second year or beyond in an Agriculture or Agriculture-related program at a Canadian post-secondary institution, demonstrating community involvement and good academic standing (cumulative GPA greater than or equal to 2.7 or 70%). One or more awards valued at approximately \$1,000, applied directly to tuition. Deadline is June 1. Learn more at <https://bit.ly/3uJjonE>.

 Social media graphic in the ZIP folder

SHANNON BURWASH AWARD FOR ENCOURAGEMENT IN EQUINE & AGRICULTURAL STUDIES MEMORIAL SCHOLARSHIP



The Shannon Burwash Award for Encouragement in Equine & Agricultural Studies Memorial Scholarship supports applicants entering first or second year of full-time study at a Canadian post-secondary institution in the field of agriculture, agri-business, animal health technology, or veterinary medicine with potential application to horses or the horse industry, demonstrating good academic standing, and leadership and volunteerism. Two awards valued at \$1,000 each, applied directly to tuition. Deadline is June 1. Learn more at <https://bit.ly/3uJjonE>.

 Social media graphic in the ZIP folder

SHANNON BURWASH AWARD FOR LEADERSHIP AND EXCELLENCE IN EQUINE, AGRI-BUSINESS AND/OR AGRICULTURAL STUDIES



■ Social media graphic in the ZIP folder

Shannon Burwash Award for Leadership and Excellence in Equine, Agri-Business and/or Agricultural Studies supports applicants entering more advanced years of study (third year and beyond) in any of the following fields: agriculture, agri-business, animal health technology, or veterinary medicine that can be applied to horses or the horse industry at a Canadian post-secondary institution. Two awards valued at \$2,000 each, applied directly to tuition. Deadline is June 1. Learn more at <https://bit.ly/3uJjonE>.

SMILLIE FAMILY EDUCATION AWARD



■ Social media graphic in the ZIP folder

Established in recognition of the community service contributions and professional achievements in rural Canada across six provinces plus two territories by four generations of the extended Smillie family (Burrow, Robbins, Smellie, Smiley), the Smillie Family Education Award support applicants who have resided in a rural Canadian community and are entering their first or second year of study in a program that can lead to a career in agriculture, education, or health care, demonstrating leadership and volunteerism in school and the community. Three awards valued at \$1,500 each, applied directly to tuition. Deadline is June 1. Learn more at <https://bit.ly/3uJjonE>

Email template

Used to share with your community

Subject Line: Calgary Foundation Agriculture Awards – Online Applications Open

Hello,

Established by generous donors, Calgary Foundation provides six unique award opportunities to students studying in the field of Agriculture and/or Veterinary Medicine.

Calgary Black Chambers Nutrien Community Scholarship supports Black students graduating Grade 12 this year from a Calgary high school and entering their first year of a full-time undergraduate degree or diploma program at a Canadian post-secondary institution in the field of agriculture or engineering, demonstrating involvement in community, preferably in the area of sustainability. One award valued at \$7,000, applied directly to tuition.

Dr. Scott Rairdan Memorial Award supports students in any year of study pursuing a Doctor of Veterinary Medicine degree at a Canadian post-secondary institution, with an emphasis on large animal or mixed practice veterinary medicine, demonstrating leadership and active participation in extra-curricular activities. One or more awards valued at \$2,500, applied directly to tuition. Renewable for up to three consecutive years of study as long as the recipient maintains award eligibility.

Friends of the Stockmen's Memorial Foundation Award supports students entering second year or beyond in an Agriculture or Agriculture-related program at a Canadian post-secondary institution, demonstrating community involvement and good academic standing (cumulative GPA greater than or equal to 2.7 or 70%). One or more awards valued at approximately \$1,000, applied directly to tuition.

Shannon Burwash Award for Encouragement in Equine & Agricultural Studies Memorial Scholarship supports students entering first or second year of full-time study at a Canadian post-secondary institution in the field of agriculture, agri-business, animal health technology, or veterinary medicine with potential application to horses or the horse industry. Must demonstrate good academic standing, and leadership and volunteerism. Two awards valued at \$1,000 each, applied directly to tuition.

Shannon Burwash Award for Leadership and Excellence in Equine, Agri-Business and/or Agricultural Studies supports students entering more advanced years of study (third year and beyond) in any of the following fields: agriculture, agri-business, animal health technology, or veterinary medicine that can be applied to horses or the horse industry at a Canadian post-secondary institution. Two awards valued at \$2,000 each, applied directly to tuition.

Smillie Family Education Award support applicants who have resided in a rural Canadian community and are entering their first or second year of a full-time undergraduate degree or diploma program at a qualified Canadian post-secondary institution in a program that can lead to a career in agriculture, education, or health care. Applicants must demonstrate leadership and volunteerism in school and the community. Three awards valued at \$1,500 each, applied directly to tuition.

The deadline to apply to each award is June 1st at midnight.

For full award descriptions, please visit <https://calgaryfoundation.org/student-awards/>.

Access to the applications can be found through the Calgary Foundation Student Awards Online Portal by selecting 'Apply Now' under the award listing on the awards webpage.

For detailed instruction about applying to Student Awards at Calgary Foundation, please view the Calgary Foundation Applicant Guide and video [here](#).

If there are any questions, please contact studentawards@calgaryfoundation.org.

Wishing you success on your future educational endeavours,

Calgary Foundation Student Awards

Recognizing the power of education to change lives, Calgary Foundation provides financial support to help students achieve their goals. Established by generous donors, over 200 Student Award Funds provide over 500 scholarships, awards, and bursaries annually at post-secondaries locally, provincially and across the country.

Questions?

studentawards@calgaryfoundation.org

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Calgary Foundation

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calgaryfoundation.org/student-awards



[@calgfoundation](https://www.instagram.com/calgfoundation)