

CALGARY'S
Vital Signs®
TAKING THE PULSE OF CALGARY

2013:

recover
persist
thrive



Calgary's Vital Signs is an annual community check-up conducted by

 The Calgary Foundation
that measures
the *vitality* of our
community, identifies
trends and assigns
grades in areas critical to
quality of life.

METHODOLOGY:

846 citizens added their voice to Calgary's Vital Signs by assigning grades, choosing their top 3 priorities and adding their comments on things that are working well in each of the key issue areas. The online survey, conducted by The Praxis Group, is based on a 'self-selected' respondent population. Results are reliable within +/- 4%, 19 times out of 20.

A random sample telephone survey was conducted in the

same survey period asking the same grading questions. There was no statistically significant difference in the grades provided in the random method compared with the self-selected method. To learn more about how we found our graders, go to thecalgaryfoundation.org

INDICATOR RESEARCH

Local experts representing a range of Calgary organizations provided research support

to ensure that the indicators used for Calgary's Vital Signs are relevant, accurate and comprehensive. Community Foundations of Canada, who retain The Centre for the Study of Living Standards to undertake national research, provided additional indicator data. To see a full listing of our research partners go to thecalgaryfoundation.org

This report only scratches the surface, there's a lot more information!
Further details on indicators and sources can be found at thecalgaryfoundation.org

THE 2013 VITAL SIGNS
CITIZEN SURVEY
RATED OUR OVERALL
QUALITY OF LIFE AS A

B+

What do Calgarians care about?

Perhaps our quality of life isn't just tied to economics and infrastructure. While Calgarians considered all aspects of their quality of life, the areas that most enhanced their overall well-being were:

**Learning
Citizen Engagement
Living Standards
Immigrant Newcomers**

Grading At A Glance

Bold = increase

2012 2013

Arts & Culture	BB
Aging Population*	C+ B-
Citizen Engagement	BB
Environmental		
Sustainability	C+ B-
Food	B-B-
Getting Around	C C+
Health & Wellness	B- B
Housing	C+C+
Immigrant Newcomers ..	B-B-
Learning	BB
Living Standards	B- B
Neighbourhoods*	B-B-
Safety	B B+
Sports & Recreation* ..	B B+
Work	B+B+

*Info on these key issue areas is available at thecalgaryfoundation.org

- A Excellent, stay the course
- B Good, but some improvements could be made
- C Average performance, suggest more effort needed to address these issues
- D Below average performance, additional work is required
- F Failure, immediate action is crucial

A handmade sign nailed to a tree during flood recovery became a rallying call and was also potent shorthand for what it means to be a resilient community. Namely, a community with the ability to recover, persist and even thrive amid disruption.



Mission accomplished Calgary!

The disastrous floods of late June tested our city as never before. But our community spirit, strong civic governance and a phenomenally engaged population working together in common cause, lifted the city up off the mat.

Calgary's investments in resilience don't just serve us in times of disaster; they also contribute to the vitality of our city.

This is what our annual Vital Signs report aims to monitor and highlight to ensure we continue to 'gain the community' needed to weather any storm.

Some important community resilience attributes reported by our Vital Signs 2013 survey respondents include the fact that 60% know their neighbours well enough to seek help or offer assistance and 67% feel they can make a difference in their community or city. However, 20-34 year olds and those with lower income were least likely to feel connected. Looking forward, there's opportunity to increase engagement for all Calgarians.

Getting to the point of learning

Kathleen Kawalauskas is the Program Manager with **The Learning Partnership's** Turning Points Program, a character development program for students in Grade 6 through 12, where they read, write and think about fundamental values.

Teachers report that students participating in Turning Points have increased attendance and academic involvement. Over 13,000 students across Canada participated in the program last year, with 21 schools and 2,561 students participating from Calgary.



The Learning Partnership received a Community Grant from The Calgary Foundation in support of the Turning Points program.



Learning

VITAL SIGNS
CITIZEN SURVEY
YEARLY GRADES:

B
2013

2009 B
2010 B
2011 B
2012 B

Citizens Said:

"I love that so many organizations make efforts to provide free workshops, seminars, and educational programs, especially within the nonprofit world. The Library does an incredible job of this as well."

Statistics, facts and interesting things:

HIGH SCHOOL COMPLETION RISES

Calgarians (aged 25-64) who graduated from High School:

91%

2011 89%
2006 89%
Provincial 2011 ... 88%
National 2011 87%

ABORIGINAL POPULATION ACHIEVEMENT

Percentage of Aboriginal population (aged 25-64) having achieved at least one certificate, degree or diploma:

Calgary 2011 82%
Calgary 2006 78%
Provincial 2011 70%
National 2011 71%

1/4 CHILDREN NOT DEVELOPING APPROPRIATELY

Percentage of kindergarten children experiencing great difficulty in one or more areas: physically, socially, emotionally, communication and thinking skills:

Calgary 2012 25%
Provincial 2012 27%
National 2012 25%

BUSINESS TOP CHOICE AS MAJOR FIELD OF STUDY

2011 most common fields of study for Calgarians with degrees:

Business 21%
Engineering 17%
Education 11%
Health 10%

3 things to celebrate

- 1 Number and variety of educational institutions, providing opportunity for diversity of learning
- 2 Dedicated and hardworking teachers and support staff
- 3 Accessibility for everyone

3 things to improve

- 1 Adequate resources for public school system
- 2 Affordability of post-secondary education
- 3 Quality of school curriculum

LITTLE FREE LIBRARIES* POP UP

2013 2012

25 **5**

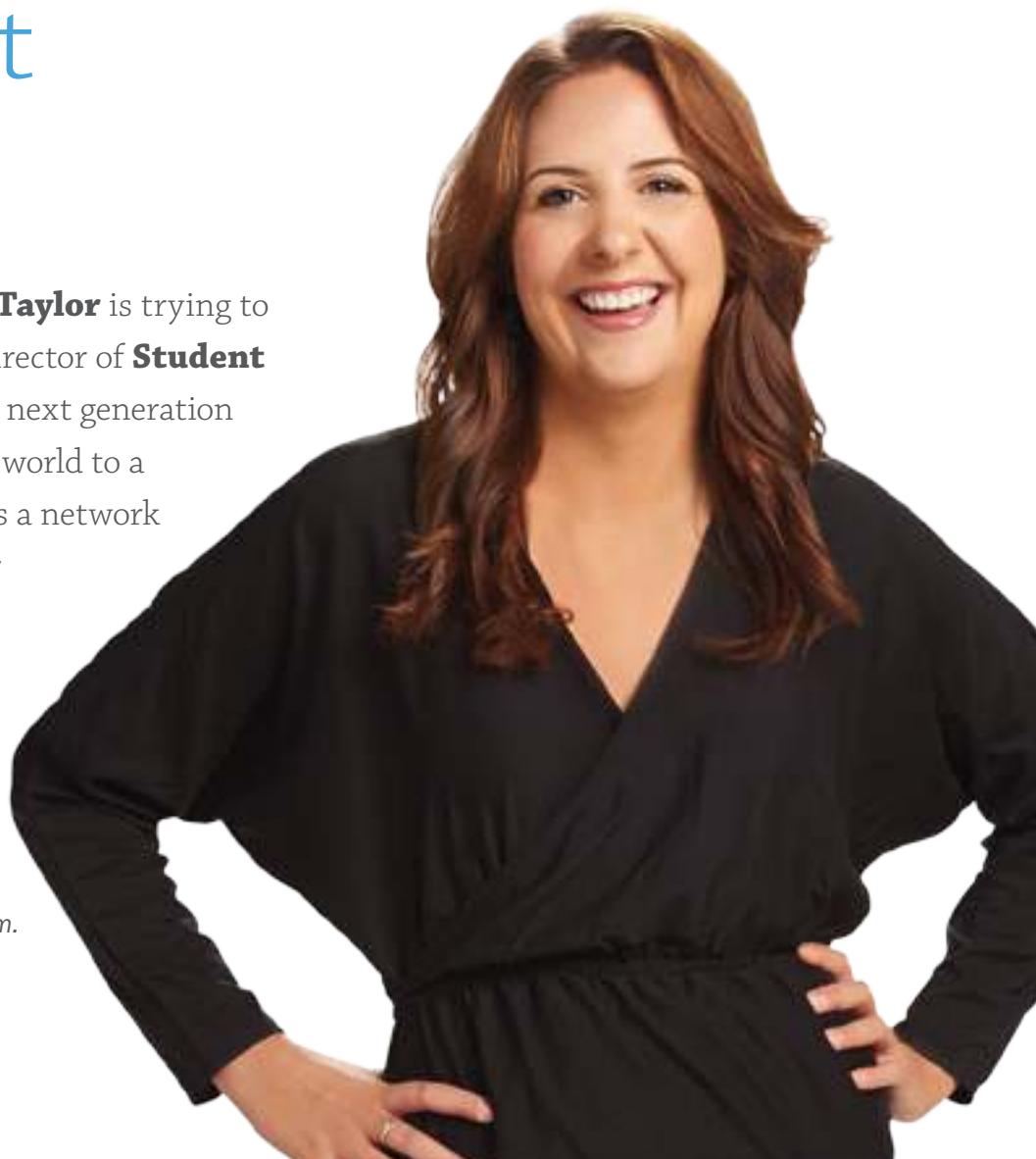
Little Free Libraries Little Free Libraries

40 more are planned!

* mini-libraries run by volunteers in public spaces

If we could just bottle that...

There is a lot of energy in the world and **Kali Taylor** is trying to harness it. She's the founder and Executive Director of **Student Energy**, a nonprofit dedicated to creating the next generation of energy leaders who will help transition the world to a sustainable energy future. Student Energy has a network of 20,000 students in over 75 countries. Their Global Energy Literacy Research Project aims to better understand the energy education landscape by identifying areas for greater coordination and programming.



This project was recently supported by The Calgary Foundation's Community Grants program.

Environmental Sustainability

VITAL SIGNS
CITIZEN SURVEY
YEARLY GRADES:

2013	B-	2009	B
		2010	B-
		2011	C+
		2012	C+

! Did You Know?

During Nature Calgary's 2012 Christmas bird species count, 249 volunteers counted 57,255 birds and identified 65 species, on par with the 20-year average for species for this time of year.

Statistics, facts and interesting things:

UNPRECEDENTED FLOODING: JUNE 2013

Bow River peak flow:

8x normal

Elbow River peak flow:

7x normal

People evacuated:

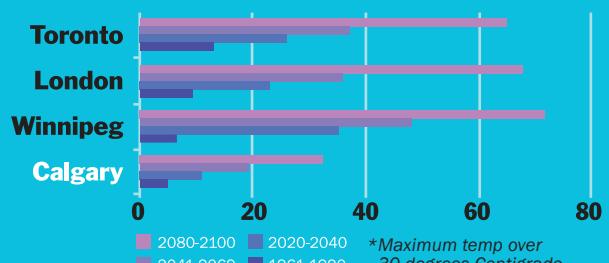
110,000

THE CITY OF CALGARY GETS GREENER

In 2012, the City used renewable electricity for nearly 100% of its buildings and operation – largest major municipal user of renewable electricity in Canada.

Reduced greenhouse gas emissions to less than 43% of 2005 levels!

NUMBERS OF HOT DAYS* PER YEAR TO RISE



3 things to celebrate

- 1 Green initiatives – recycling programs, blue bins, water treatment
- 2 Green spaces, parks, nature, proximity to mountains
- 3 Extensive bike paths/trails

3 things to improve

- 1 Limit urban sprawl
- 2 Reduce reliance on cars
- 3 Alternative energy options

GREENER BUILDINGS

Mid 2013

229
LEED*
RGD BLDGS

45
BOMA BEST**
CERT BLDGS

2010

124
LEED*
RGD BLDGS

*Leadership in Energy and Environmental Design

**energy and environmental performance standard for existing commercial buildings

A welcome mat for everyone

Francis Boakye is the Manager of Programs and Community Relations at the **Centre for Newcomers**. The Centre ensures that immigrant newcomers achieve full economic, social, and cultural integration in the Calgary community by providing settlement, employment, language and youth services.

Last year, the Centre for Newcomers served over 8,000 new Calgarians, helping over 1,200 people with career development and job search, and over 3,000 people with settlement.



The Calgary Foundation regularly supports the Centre for Newcomers through Donor Advised Funds and Community Grants.



Immigrant Newcomers

VITAL SIGNS
CITIZEN SURVEY
YEARLY GRADES:

2013	B-
2009	B-
2010	B-
2011	C-
2012	B-

! Did You Know?

Since 2006, immigrants born in the Philippines have had the highest annual employment rate of all groups, including those born in Canada (2nd), and from Europe (3rd).

A partial explanation could be found in percentage of those with postsecondary education: Philippine born: 79%; Canadian born: 64%; European born 71%

Statistics, facts and interesting things:

STEADY RISE IN PROPORTION OF YYC IMMIGRANTS

Foreign-born population:
2011: **26%**
2006: **24%**

Provincial 2011: **18%**
National 2011: **21%**

CALGARY A WELCOMING CITY

52%

of Calgarians believe Calgary is doing enough to welcome new Canadians. There is no difference in responses between those born in Canada to those born in another country.

TOP PLACES OF BIRTH OF CALGARY IMMIGRANTS 2011

1. Philippines
2. India
3. China
4. UK
5. Vietnam
6. USA

2011: UNEMPLOYMENT RATE OF RECENT IMMIGRANTS RISES

Immigrants **8.5%**
Non-immigrants **5.7%**

Toronto: 15%
National: 13%

3 things to celebrate

- 1 Becoming more ethnically diverse
- 2 Excellent programs for assistance
- 3 Multicultural festivals and food

3 things to improve

- 1 Foreign accreditation recognition
- 2 Learning opportunities for English as a second language (ESL)
- 3 Job opportunities

POPULAR 2012 IMMIGRATION DESTINATIONS

#1 Toronto	77,466
#2 Montreal	46,901
#3 Vancouver	29,447
#4 Calgary	16,685
#5 Edmonton	11,806

Want the key to the city?

Corinne Lyall is the President of **Doors**

Open YYC, a program that offers free ‘behind the scenes’ access to landmarks, City-owned structures, parks, tourist destinations and heritage buildings. Ever wonder how a digital library works, what District Energy is or how firefighters train? Doors Open YYC 2012 informed and engaged over 16,000 Calgarians with the help of 200 volunteers at 35 sites in every corner of the city. Doors Open YYC helps build civic pride and appreciation for historical and culturally significant places.



The Calgary Foundation’s Community Grants program supported Doors Open YYC in 2012.

Citizen Engagement

VITAL SIGNS
CITIZEN SURVEY
YEARLY GRADES:

2013
B

2009 B-
2010 B-
2011 B-
2012 B

Citizens Said:

“Social media has greatly enhanced communication surrounding effectiveness, advantage and joy of engagement and being included.”

Statistics, facts and interesting things:

YYCHELPS*

Volunteer spirit surges:
13,000+
volunteers signed up
105
volunteer projects served
679
volunteered on Siksika Nation

*A movement created by volunteers to help organize flood clean up

STRONG SENSE OF CIVIC DUTY

94%
agree it's every citizen's duty to vote



IN 2012 CITY PROGRAMS DEMONSTRATE INCLUSIVENESS

81%
of citizens surveyed agreed that the City of Calgary fosters a city that is inclusive and accepting (up from 74% in 2011).

PROPORTION OF FEMALE POLITICIANS IN CALGARY IN 2013

/ TOTAL
3/8 MPs
9/25 MLAs
3/14 City of Calgary Councillors
12/14 Public and Separate School Board Trustees

Learning is working

Jenny Krabbe is the Program Coordinator at **Calgary Immigrant Women's Association (CIWA)**. CIWA's mission is to help low literacy immigrant women and their families integrate into their communities. The project focuses on job coaching and training, helping women navigate job searches by teaching workplace English and online literacy. They even provide bus tickets and child care when needed. Over 70% of women who completed the training streams in 12 months successfully found employment.

The Calgary Foundation supported CIWA's Building Futures for Low Literacy Immigrant Women through the Community Grants program.



Work

VITAL SIGNS
CITIZEN SURVEY
YEARLY GRADES:

2013	B+	2009 B
		2010 B
		2011 B
		2012 B+

! Did You Know?

Research shows that 43% of companies that experience a natural disaster without an emergency plan will eventually close. Of the survivors, only 29% are still operating two years post-disaster.

Support local businesses,
visit yycisopen.com

Statistics, facts and interesting things:

UNEMPLOYMENT RATES FALL

OVERALL

2011 **5.8%**
2012 **4.7%**

(National 2012: 7.2%)

YOUTH

2011 **12.8%**
2012 **9.2%**

(National 2012: 14.3%)

SELF-EMPLOYED IN 2011

Calgary

11.3%

Toronto

11.3%

Vancouver

12.8%

SMALL BUSINESSES THRIVE IN 2011

<50=95%
employees YYC businesses

TYPES OF SMALL BUSINESSES:

Professional, Scientific, and Technical Services: **23%**
Construction: **12%**
Retail: **9%**

3 things to celebrate



- 1 Plenty of job opportunities / ease of finding a job
- 2 Low unemployment rates
- 3 Strong economy

3 things to improve



- 1 Economic diversification
- 2 Support for entrepreneurs and small business
- 3 Skills training opportunities

LONGER AVERAGE WORK WEEK IN 2012

Calgary

38.2 hrs/wk
(Calgary 2010: 37.2)

Provincial

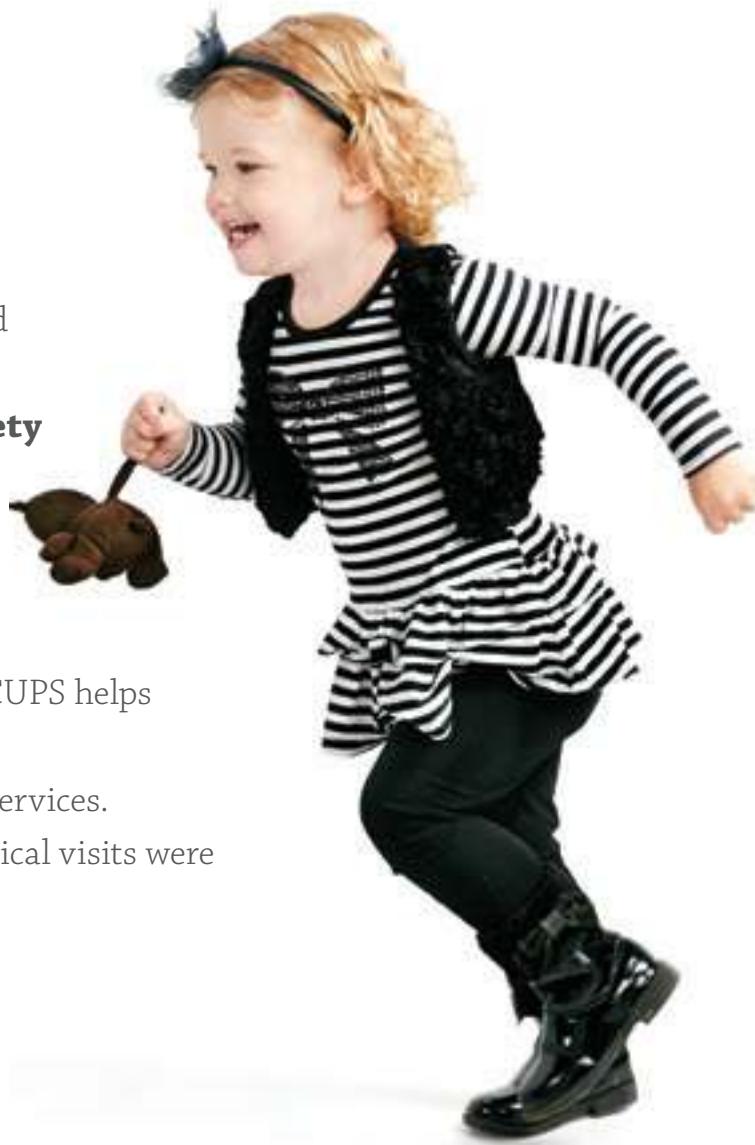
39 hrs/wk

National

36.6 hrs/wk

Ready, set, grow!

Three year-old **Sophie** and her mother attend the Pre-Natal to Three Child Development Centre at the **Calgary Urban Project Society (CUPS)** where they get support, education and parenting training. Current research in infant brain development informs the program to help families lay the best possible foundation for their child's lifelong success. CUPS helps marginalized Calgarians feel empowered through health care, education and housing services. Over 1,000 families in crisis and 24,500 medical visits were supported this year alone.



The Calgary Foundation regularly supports CUPS through Donor Advised Funds.

Living Standards

VITAL SIGNS
CITIZEN SURVEY
YEARLY GRADES:

B
2013
2009 C
2010 C+
2011 B-
2012 B-

Citizens Said:

"There are some exceptional programs that help build assets for people living in poverty. We must get creative in developing services that are accessible to those who need them."

Statistics, facts and interesting things:

FOOD INSECURITY ON THE RISE IN 2011

Number of households experiencing food shortage due to financial constraints
Alberta 12%
(Highest rate since 2005)
B.C. 11% Ontario 12% Nova Scotia 17%

SINGLE-PARENT FAMILY POVERTY RATE* REMAINS HIGH IN YYC

2011	23.5%	2010	25.3%
Provincial	17.2%		
National	19.7%	*based on LICO (low-income before tax cut-off)	

MEDIAN BEFORE-TAX INCOME REMAINS LOW

Single-parent families 2010:

\$45,090
Families 2010:
\$89,490

CALGARY FOOD BANK DISTRIBUTION INCREASES

2012-2013 value:
\$43 million
(2011-2012 \$32 million value)

Distributed through
136,000
Food Bank visits

PLUS: Over 100 charities use the food bank to feed thousands more.

Nourishing body & soul

If it's Tuesday at 11am, the Dickson family knows where their matriarch is. **June Dickson** has been volunteering with **Calgary Meals on Wheels** since 1966, inspiring three generations of Dicksons to volunteer in their communities. She started preparing meals in the United Church basement and has, for almost five decades, delivered meals to Calgarians to support their choice of independence. Often the only face-to-face contact some clients have in a day, June sees the social connection as important as the meal.



The support of The Calgary Foundation's Donor Advised Funds enables Meals on Wheels to deliver 1,700 meals a day for 900 clients.



Food

VITAL SIGNS
CITIZEN SURVEY
YEARLY GRADES:

2013

B-

2009 -
2010 B-
2011 -
2012 B-

! Did You Know?

Currently, about 30 Calgary restaurants, 6 retail markets and 2 suppliers are Ocean Wise partners committed to offering sustainable, ocean-friendly seafood to their customers (up from 11 restaurants in 2009).

The Ocean Wise symbol indicates that option is a good choice for the health of the oceans.

Statistics, facts and interesting things:

HALF LACK CONVENIENT ACCESS TO GROCERY STORE IN 2012

52%

of Calgary's 300,000 residences are located *more than 1km* from a major grocery store.

COST OF FOOD

Minimum cost of a healthy diet for a family of four in 2012:

\$950.65/mth

If one of the kids is a teenager:

\$1050.65/mth

MAJORITY NOT EATING ENOUGH FRUITS & VEGGIES

Percentage of Calgarians aged 12+ who are NOT eating at least 5 portions of fruits and veggies in 2012:

Provincial	Calgary	National	Seniors
62%	60%	59%	54%

=Healthiest Eaters!

3 things to celebrate

- 1 Farmers' markets / local food options
- 2 Wide variety of restaurants
- 3 Diversity of food options

3 things to improve

- 1 Access to affordable, nutritious food
- 2 Access to locally grown food
- 3 Support for community programs that promote availability of locally or regionally grown foods

MORE EATS ON THE STREETS

Calgary has 37 Food Trucks

and about 25 more operate on private property or events.

(Vancouver has 54 mobiles and stationary food trucks.)

Driving home safety

Parachute is a Canadian nonprofit working to bring attention to the issue of preventable injuries. **Andrew Wong** is a university student involved with several of their teen driver safety programs. Parachute recently launched the Calgary version of the "Is It Worth It?" Teen Driver Safety Campaign which aims to prevent injury and save lives by reducing distracted, impaired and aggressive driving. Eight Calgary high schools participated in the program, where students implemented activities and events focused on teaching their peers about driving injuries and prevention.



A Community Grant from The Calgary Foundation helped Parachute get their Calgary program off the ground.

Safety

VITAL SIGNS
CITIZEN SURVEY
YEARLY GRADES:

2013	B+
2009	B+
2010	B
2011	B
2012	B

Citizens Said:

"Need to improve downtown safety before and after business hours. The core does not seem safe."

Statistics, facts and interesting things:

INCIDENCE OF ASSAULT IN 2012

74% of Albertans said they know a woman who has been physically or sexually abused – highest rate in Canada.

2,574 Calgary victims of domestic violence in 2012

DECLINING VEHICLE THEFTS



(National 2012: 223)

YOUTH CRIME AT 5-YEAR LOW

Offences /10,000 youth (12-17):
2008: **623**
2011: **542**
2012: **412**

YOUTH AS VICTIMS ON THE RISE

Victims per 10,000 youth (12-17):
2012: **328**
2011: **316**

3 things to celebrate

- 1 Feeling extremely safe
- 2 Calgary Police Service both visible and dedicated
- 3 Majority of neighbourhoods feel safe

3 things to improve

- 1 Bullying in schools
- 2 Traffic / road safety
- 3 Gang violence

OVER 8 FULL ACRES!

370,000 square feet of graffiti were removed by the City's graffiti abatement program in 2012.

Jazzing up Calgary

Kimberley Cooper is only the second Artistic Director at **Decidedly Jazz Danceworks** (DJD). Now entering its 30th season, DJD is Canada's largest contemporary dance company.

With more than 50 original works (2 or 3 new works every year) DJD has established itself internationally as a leader – innovating and pushing the form. DJD also offers classes to more than 1,000 students of all levels through the School of Decidedly Jazz and conducts a Professional Training Program with dancers selected from a national audition process.



DJD receives ongoing funding from
The Calgary Foundation through Donor
Advised Funds.

Arts & Culture

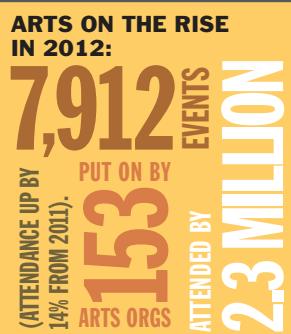
VITAL SIGNS
CITIZEN SURVEY
YEARLY GRADES:

2013
B

2009 B
2010 B
2011 B
2012 B

Citizens Said:
“We need more
affordable
spaces for
nonprofit arts
organizations to
deliver arts and
find a ‘home’.”

Statistics, facts and interesting things:



CALGARY 2012 LEAVES STRONG LEGACY

InvestYYC.com
is a crowd-funding website
designed to assist local artists and
nonprofit organizations by creating
a space where their work can be
supported by people with gifts of
time or money.

Grassroots Inspired Grants
7,000 PEOPLE
23,000 VOTES
167 PROJECTS
\$1,200 GRANTS

3 things to celebrate

- 1 Diversity and variety
- 2 Many festivals and celebrations
- 3 Very vibrant, talented and creative city

3 things to improve

- 1 Affordable cultural activities
- 2 Funding to arts organizations
- 3 Promotion of cultural events

NEW CULTURAL SPACES IN 2012

OPENED:
Folk Festival Hall
Nickle Gallery (UofC)

BROKE GROUND:
National Music Centre
MRU Conservatory

Let's talk about it

Pam Krause is the Executive Director at the **Calgary Sexual Health Centre**. The Centre provides the public with sexual health services and reliable information while promoting healthy bodies and relationships through innovative programming. The Centre reaches over 10,000 youth annually - from teaching parents how to talk to their kids about sex to supporting LGBT youth in schools, the Centre gives people the tools to make healthy decisions about their sexuality.



The Calgary Foundation supported the Calgary Sexual Health Centre with a recent Community Grant which assisted in updating their website and accessing new technologies to better reach youth.



Health & Wellness

VITAL SIGNS
CITIZEN SURVEY
YEARLY GRADES:

2013	B	2009	C+
2010	B-		
2011	B-		
2012	B-		

! Did You Know?

Alberta has the second lowest cancer incidence and mortality rates in Canada after B.C.; however an estimated 16,200 new cancer cases and 6,300 cancer deaths are expected in 2013.

Statistics, facts and interesting things:

1 IN 5 REPORT HEAVY DRINKING IN 2012

Percent aged 12+ reported having **5 or more drinks** on one occasion at least once a month.

Calgarians: **19%** Provincial **19%** National **17%**

IMPROVED ACCESS TO DOCTORS > NUMBER PER:

100,000 citizens

Calgary 2011

246
2009: 233

National

209

Toronto

205

OBESITY RATE DECLINES

Adults who self-reported as obese = BODY MASS INDEX of 30+

2012
14%

2010
16%

PROVINCIAL
2012
19%

NATIONAL
2012
18%

3 things to celebrate ☆

- 1 Many parks and green spaces
- 2 Walkways, bike paths and river paths
- 3 Excellent healthcare facilities – new south hospital, Alberta Children's Hospital, Sheldon Chumir Health Centre

3 things to improve ⚙

- 1 Access to family physician
- 2 Wait times for medical procedures
- 3 Access to mental health services

Getting (all) around Calgary



Myrna Dube knows her way around Calgary. All the way around. As the CEO of Parks Foundation Calgary, whose mandate is to create parks, pathways, playgrounds and support amateur sport, she's spearheading the **Rotary/Mattamy Greenway**. This unique pathway and park system will completely encircle Calgary, running over 138 km with 25 specialty parks – from outdoor “gyms” to special off-leash areas. The Greenway will give all Calgarians access to great recreational options, from anywhere in the city.



The Rotary/Mattamy Greenway project receives support from The Calgary Foundation's Donor Advised Funds.

Getting Around

VITAL SIGNS
CITIZEN SURVEY
YEARLY GRADES:

2013

C+

2009 -
2010 c
2011 c
2012 c

Citizens Said:

“We need to improve the entire transit system, in tandem with bicycle and pedestrian infrastructure. Focusing on just one won’t do it.”

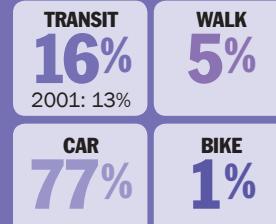
Statistics, facts and interesting things:

LOW WALKABILITY IN 2013 AMONG CANADA'S LARGEST CITIES

- | | |
|------------------|-----------|
| 1 st | Vancouver |
| 2 nd | Toronto |
| 3 rd | Montreal |
| 10 th | Calgary |

Car-centric = low walkability

MORE CALGARIANS TAKE TRANSIT TO GET TO WORK IN 2011



LRT NETWORK EXPANDS TO 53KM IN 2012

INCREASED RIDERSHIP RESULTED IN NET REDUCTION TO ANNUAL GREENHOUSE GAS EMISSIONS BY 40,000 TONNES

serves 105,000 residents
6 new stations

8.2km new track

2.9km 2 stations
NE LINE
WEST LRT

3 things to celebrate

- 1 New West LRT line / Free LRT zone downtown
- 2 Bike pathways / trails
- 3 Car2Go program

3 things to improve

- 1 Expansion of LRT
- 2 Bus service
- 3 Walkability

CAR-SHARING SURGES

By July 2013, Car2Go had 400 cars and 35,000 registered members – making Calgary the fastest growing city in North America.

Supporting new beginnings

Ann O'Donnell is the Director of Resource Development at the

Calgary Women's Emergency

Shelter. Last year, the Shelter served over 14,000 clients but turned away more than 2,500 women and 1,800 children. To meet this unfortunate growth in demand, the Shelter is updating its facility. Phase one increased capacity, phase two will enhance the children's counseling area and phase three will create therapeutic outdoor spaces for adults and children.



The Calgary Foundation provides funding for the Shelter through Donor Advised Funds.

Housing

VITAL SIGNS
CITIZEN SURVEY
YEARLY GRADES:

2013	2009	C
C+	C	C
2010	C	C
2011	C+	C+
2012	C+	C+

Citizens Said:

"Love seeing the progress to increasing density - condos built around LRT stations, stores to support the needs, encouraging 'no-car' homes."

Statistics, facts and interesting things:

RETIREMENT HOME RENT UP, VACANCY DOWN

average mthly rent
2013 \$3,314
up 7% from 2012
average vacancy
2012 8.5%
2013 7.5%

CALGARY RENTAL VACANCY AT HISTORICAL LOW

Even before the flood...
April 2013: 1.2%
April 2012: 2.5%

RENTS CONTINUE TO CLIMB

Average rent for an apartment:
April 2013: \$1,078
April 2012: \$1,004

That means, a minimum wage earner (\$9.95/hour) needs 45% of their total income to rent a bachelor apartment (average \$715/month).

SINGLE-FAMILY HOME SALES & PRICE TREND UPWARD

Median Price:
July 2013:
\$447,500
July 2012:
\$419,450
July 2011:
\$409,000

3 things to celebrate

- 1 Diverse housing options
- 2 Higher density communities/limiting urban sprawl
- 3 Improved programs and options for low-income affordable housing

3 things to improve

- 1 Density issues to limit urban sprawl
- 2 Affordability of rental housing
- 3 Affordability of ownership housing

Did You Know?

In the months after the flood, sales were up 14%



Since 1955, The Calgary Foundation has been in the business of building a vibrant community. It is the philanthropic partnerships within the charitable, government and corporate communities that enable us to do this work. The strength and value of the community foundation is reflected in a healthy community supported by a strong, sustainable charitable sector.

**The Calgary Foundation
2013 – 2014
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Elizabeth Peters
Patti Pon

The Calgary Foundation Fast Facts 2012-2013

- \$205.2 Million received in new gifts
- Asset base of \$632.4 Million
- \$34.6 Million granted to 761 charitable organizations
- 42 New funds established
- Ten year compound return; primary endowment portfolio 7.4%, Benchmark indices 7.3%

Community Foundations of Canada

Vital Signs is a community check-up conducted by community foundations across Canada that measures the vitality of our communities, identifies significant trends, and supports action on issues that are critical to our quality of life. Special thanks to the Toronto Community Foundation for developing and sharing the Vital Signs concept and Community Foundations of Canada for supporting a coordinated national Vital Signs initiative. For more information visit: www.vitalsignscanada.ca



We're listening

What do you think about the results of Calgary's Vital Signs 2013 Report?

Tweet: @calgfoundation #vitalsignsyyc
[facebook.com/thecalgaryfoundation](https://www.facebook.com/thecalgaryfoundation)

Vital Signs Project Team:

The Calgary Foundation

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